



**brand
print
web**

RANDY BLEVINS

selected work / 02 16 11



ain't misbehavin'

April 1928: members the brass and spirit of the Harlem Renaissance, including Cabell Callahan and others who in 1928 took Callahan to the 1920s and 1930s. The period during which Callahan lived in Harlem, New York City, was a time of great artistic and intellectual achievement. Callahan was one of the many brilliant artists who emerged from Harlem during this time. Callahan was a member of the Harlem Renaissance and was one of the many brilliant artists who emerged from Harlem during this time.

fats waller



the man behind the music

Fats Waller: The Man Behind the Music

Waller's vibrant spirit made his own name well known to the world. He was one of the most successful pianists and composers of the 20th century. His music was a blend of jazz, blues, and pop. He was a true entertainer and his music was loved by millions of people. He was a true pioneer and his music is still loved today.

now, fats waller forever

by Murray Horwitz

How did the world of "Fats Waller" get so big? It's a question worth asking. Fats Waller was a true pioneer and his music is still loved today. He was a true entertainer and his music was loved by millions of people. He was a true pioneer and his music is still loved today.



It is a celebration of all that is great in swing music. The album features a collection of swing music from the 1930s and 1940s. It is a true celebration of the swing era and the music that defined it.

actors theatre of louisville

316 West Main Street ■ Louisville, KY 40202-4218 ■ 502-584-1205

actors ignite your senses

Welcome to ActorsTheatre.org

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- THE 2003-04 SEASON
- ACTORS A-LIST E-MAIL CLUB

Sign up by October 1 and you could win a VIP Backstage Package. Click for details.
- ACTORS THEATRE INFO CENTER

Everything you want to know from A to Z

Brown-Forman Mainstage Series

Subscribe to our most popular series and see 7 Plays for as little as \$84.

CLICK HERE



ACTORS THEATRE OF LOUISVILLE

As Director of Marketing, I was involved in Actor's re-branding project in the year 2000 because of a change in artistic leadership. I participated in the entire process and ultimately was responsible for implementing the new brand identity system company-wide.

logos + brand identity



MUSIC. MEMORIES. MAGIC. 08/09

Six-Show Season Ticket Packages On Sale Now!

<p>November 11 – 23, 2008</p>	<p>January 20 – February 1, 2009</p>	<p>February 24 – March 8, 2009</p>
<p>March 31 – April 12, 2009</p>	<p>April 21 – May 3, 2009</p>	<p>May 26 – June 7, 2009</p>

BROADWAY ACROSS AMERICA CINCINNATI

Season Ticket Packages start at only \$99
 BroadwayAcrossAmerica.com ☆ 800.294.1816 M-F 10am-5pm
 All shows presented at the Aronoff Center.

BROADWAY ACROSS AMERICA

An outside agency created a new logo system for the company but provided little else in terms of visual elements and guidelines. As Art Director, I developed a standardized color palette and look for materials along with “Music. Memories. Magic” tagline.



logos + brand identity



ATLANTA
BROADWAY SERIES

ATLANTA BROADWAY SERIES

A new series in Atlanta was created at a venue that competed with the Broadway Across America brand. As Art Director, I created a new logo and identity that evoked the facade of the Cobb Energy Performing Arts Centre.



logos + brand identity



oices
PRESENTS

JOY

HOLIDAY CONCERT
DECEMBER 4 & 5 • 8:00 PM
CLIFTON CENTER'S EIFLER THEATRE
TICKETS \$20
STUDENTS & SENIORS \$15
CALL 583-1013 VISIT VOICESKY.ORG

What better way to start off the most hectic month of the year than with a little JOY? That's what VOICES will be wishing audiences of all faiths this Holiday season as we take time out for an evening of music, nostalgia and some campy laughs. There is something for everyone at JOY, so be sure to mark your calendars now!



The Kentucky Arts Council, the state arts agency, supports VOICES with state tax dollars and federal funding from the National Endowment for the Arts.



PRESENTS

CELLULOID BROADWAY



ONE NIGHT ONLY!

June 26 | 7pm
Eyedia

A special F.A.T. Friday performance featuring selections from the blockbuster Spring Concert!



VOICES of Kentuciana

Community, non-profit arts organization needed a logo and identity that reflected its message of inclusion through choral music. I developed the logo and tagline and created advertisements for this organization at no cost for over 5 years.



logos + brand identity



Beaux**Arts**Ball



Beaux**Arts**Ball



Beaux**Arts**Ball



Beaux**Arts** Vegas

Beaux Arts Ball

Fundraiser for Volunteers of America and VOICES of Kentuckiana. I served on the executive committee for the last five years and chaired the event in 2010. Created new incarnations of logo and themes each year to keep the event fresh and exciting.



logos + brand identity



FREE MY LIFE
Everyday Assistance

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Performance measures

Objective	Measure	Target	Timeframe
Attract and retain clients in need of affordable everyday personal assistance	Client turnover	< 10% of clients lost	Monthly
	Client base growth	1%, 2%, 3% of target market	End of years 1, 2 & 3
Develop trusted associates committed to building client relationships and delivering high quality services	Employee turnover	< 10% of associates lost	Monthly
	Effectiveness - % billable time compared to actual time worked	> 90% of tasks generate at least 140% more billing hours than actual hours worked/paid	Weekly
	Utilization - % hours worked/billed of hours available	> 80% of hours available are worked/billed	Weekly
	Timeliness - % of time service is completed on time	> 90% of requests are completed on time	Weekly

Financial plan



households. stress experienced by busy professional family

Target market

We have chosen to narrow our target market by household income. It stands to reason that people of a certain income level share a certain number of characteristics: they may work long hours and be unable to complete tasks during their time at the office; they may be homeowners and deal with recurring tasks involved in maintaining a residence; they may be married and care for children or pets; they may have some disposable income but can not afford full-time assistance. Our affordable everyday assistance offers value to households earning \$100,000 or more annually. For Metro Louisville, there are approximately 70K family households in this demographic.

Research shows that 9% of all households subscribe to personal services like housekeeping. Although the percentage may be higher for the upper income levels, applying the 9% factor to the 70K family households yields our target market of 6K family households in the Metro Louisville area.

% Likely to Subscribe	Target Market Households	Purchase Rationale
9%	4,200	Limit Expense
9%	2,200	Get more help
TOTAL	22% 71,300	9% 6,400

Information compiled from U.S. Census Bureau, 2006-2008 American Community Survey

Although each client can choose how many hours of recurring blocks of time they want to purchase, our model assumes that the 4,200 households earning \$100K-\$150K commit to an entry level of hours per week, with the focus on keeping their monthly cost below a certain threshold.

The remaining 2,200 households earning over \$150K have a higher opportunity cost, making it easier to justify outsourcing additional tasks, and are expected to contract for a higher number of hours per week.

Current economic challenges may be an opportunity in that they may make the shared resource model more attractive to customers that are currently utilizing full-time personal assistants.



Free My Life

Created a logo and look for Executive MBA marketing and financial plan project in the summer of 2010. I conceived this business as a time-shared personal concierge service. The final plan was 36 page 8.5 x 11 spiral bound booklet.



logos + brand identity

40 DEVELOPMENTAL ASSETS

EXTERNAL ASSETS

Category	Asset Name and Definition
Support	1. Family Support Family life provides high levels of care and support.
	2. Positive Family Communication Young person and her or his parent(s) communicate positively and young person is willing to seek advice and counsel from parents.
	3. Other Adult Relationships Young person receives support from three or more non-parent adults.
Empowerment	4. Caring Neighborhood Young person experiences caring neighbors.
	5. Caring School Climate School provides a caring, encouraging environment.
	6. Parent Involvement in Schooling Parent(s) are actively involved in helping young person succeed in school.
Boundaries & Expectations	7. Community Values Youth Young person perceives that adults in the community value youth.
	8. Youth as Resources Young people are great useful roles in the community.
	9. Service to Others Young person serves in the community one hour or more per week.
Continuing Use of Time	10. Safety Young person feels safe at home, school, and in the neighborhood.
	11. Family Boundaries Family has clear rules, consequences and monitors the young person's whereabouts.
	12. School Boundaries Young person and her or his parent(s) communicate positively. Young person is willing to seek advice and counsel from parents.
Positive Values	13. Neighborhood Boundaries Neighbors take responsibility for monitoring young people's behavior.
	14. Adult Role Models Parent(s) and other adults model positive, responsible behavior.
	15. Positive Peer Influence Young person's best friends model responsible behavior.
Social Competence	16. High Expectations Both parent(s) and teachers encourage the young person to do well.
	17. Creative Activities Young person spends three or more hours per week in lessons or practice in music, theater or other arts.
	18. Youth Programs Young person spends three or more hours per week in sports, clubs or organizations at school or in the community.
Positive Identity	19. Religious Community Young person spends one or more hours per week in activities in a religious institution.
	20. Time at Home Young person is out with friends "with nothing special to do" two or fewer nights per week.

INTERNAL ASSETS

Category	Asset Name and Definition
Commitment to Learning	21. Achievement Motivation Young person is motivated to do well in school.
	22. School Engagement Young person is actively engaged in learning.
	23. Homework Young person reports doing at least one hour of homework every school day.
Positive Values	24. Bonding to School Young person cares about her or his school.
	25. Reading for Pleasure Young person reads for pleasure three or more hours per week.
	26. Caring Young person places high value on helping other people.
Social Competence	27. Equality and Social Justice Young person places high value on promoting equality and reducing hunger and poverty.
	28. Integrity Young person acts on convictions and stands up for her or his beliefs.
	29. Honesty Young person "tells the truth even when it is not easy."
Positive Identity	30. Responsibility Young person accepts and takes personal responsibility.
	31. Restraint Young person believes it is important not to be sexually active or to use alcohol or other drugs.
	32. Planning and Decision Making Young person knows how to plan ahead and make choices.
Social Competence	33. Interpersonal Competence Young person has empathy, sensitivity and friendship.
	34. Cultural Competence Young person has knowledge of and comfort with people of different cultural/racial/ethnic backgrounds.
	35. Resilience Skills Young person can resist negative peer pressure and dangerous situations.
Positive Identity	36. Peerful Conflict Resolution Young person seeks to resolve conflict nonviolently.
	37. Personal Power Young person feels he or she has control over "things that happen to me."
	38. Self-Esteem Young person reports having a high self-esteem.
Positive Identity	39. Sense of Purpose Young person reports having a high self-esteem.
	40. Positive View of Personal Future Young person is optimistic about her or his personal future.



YOUR CHILD'S HEALTHY DEVELOPMENT

Why do some young people succeed in life, excel away from trouble, while others get engaged, whether that be with alcohol and/or substance abuse, or early sexual activity? Research shows that the number of developmental assets greatly affect their chances for success. The 40 Assets are an asset builder. As a parent, YOU can make a difference in the course of your child's life. Here are some suggestions on actions you can take to help your child succeed.

THE 40 ASSETS

- Promote** positive behaviors and attitudes by:
- Exhibiting leadership
 - Valuing diversity
 - Maintaining good health
 - Succeeding in school
- Protect** from high-risk behaviors such as:
- Alcohol and other drug use
 - Violence
 - Sexual activity

Building assets equips our youth to make good choices, leading to success in life. As children and teens begin to experience and build more assets, their thriving behaviors will grow and their risk-taking behaviors will decrease, providing for physically, emotionally, and mentally healthier children in our community.

For more information on asset building visit www.youthcount.com, contact 812-923-1160 or email barbara@youthcount.com.

The greater the number of developmental assets children have, the greater their chances for success.

ASSET BUILDING IS

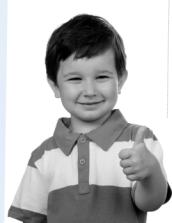
- Powerful
- Based on common wisdom.
- Does not cost anything, and
- Makes the community a more caring place.



A PARENTS' GUIDE TO MENTAL WELLNESS



Answers to questions about your child's emotional and mental health.



Dear Parents of Floyd County,

Because parenting is one of the most difficult jobs that any person can attempt, a strong support system for the care and raising of our children is essential. When there is something troubling about a child's behavior or development, it is often difficult to determine whether there is a true cause for concern. The Floyd County Step Ahead Council has published this guidebook to help parents recognize issues and respond early to help steer their children in the right direction.

The following pages will help you understand common disorders of childhood. Additionally, you will learn actions you can take as a parent to help build healthy assets for your child's development.

- Look inside to find:
- Descriptions of common psychiatric and developmental disorders of children and adolescents
 - Signs and symptoms of illegal drug and alcohol use by children and adolescents
 - Precursors of delinquent behaviors and likely involvement in the juvenile justice system
 - Descriptions of the mental health system and the various professionals that could be helpful to your child and family
 - Developmental screening opportunities for parents of young children
 - Asset Building as the path for the healthy development of children and youth

We hope that you will utilize this guide, save it for future reference or pass it along to someone else who may need it more than you. Remember little concerns can be prevented from becoming serious problems by acting quickly to get your child the help they need.

Vince Klein, LCSW
Chair, Floyd County Step Ahead Council

Shannon Johnson, MSSW
Chair, Early Intervention Task Force

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COMMON DISORDERS OF CHILDHOOD

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Parents' Mental Wellness Guide

As a consultant for a local design firm, I developed this two color 8 x 8 book for Floyd County Step Ahead Council. It required heavy editing and copywriting as the articles came in various states of completion. The guide was distributed during orientation week at Floyd County Public Schools.



print

IPWIRELESS 2.5 GHZ TD-CDMA USB STICK DATA SHEET



IPWireless 2.5 GHz TD-CDMA USB Stick

The IPWireless mobile broadband USB stick gives consumers and business users the speed of broadband Internet access with mobile convenience. It provides 'always-on' high speed Internet access whenever and wherever is needed – around the house, outdoors, in the office, at meetings and on the road.



APPLICATIONS

The USB stick plugs into standard USB port of laptop computer provides instant Internet access at home, in the office, in coffee shop, on the road and at the airport.

The IPWireless mobile broadband USB stick gives consumers and business users the speed of broadband Internet access with mobile convenience. It provides 'always-on' high speed Internet access whenever and wherever is needed – around the house, outdoors, in the office, at meetings and on the road.

FEATURES AND BENEFITS

The IPWireless USB stick is powered by IPWireless' latest generation 3GPP TD-CDMA System on Chip delivering high performance mobile broadband in an ultra small form factor. The IPWireless USB stick supports data rates up to 15 Mbps downlink and 7.8 Mbps uplink in 10 MHz TDD channel, capable of support concurrent applications such as emailing, Voice over IP, file download and video streaming.

Multi-chip rate support automatically configures the USB stick to match operator's network setting. IPWireless USB stick delivers the highest 3G broadband data rates compared to competing broadband data technologies. The built-in Quality of Service supports the use of dedicated channels for VoIP packets and prioritization of data packets, based on traffic types.

Embedded software is held in FLASH memory for ease of upgrade. The USB stick can be upgraded by software download via the PC connection manager or network push upgrade over-the-air.

USB STICK UE SPECIFICATIONS	
Operating Frequency	1920 - 2150 MHz TDD
Duplex mode	Time Division Duplex (TDD)
Chip rate/channel bandwidth	3.84 Mbps / 7.68 Mbps / 15.36 Mbps
Transmit power	+34 dBm +11.3 dB (3GPP Class 2 UE)
Data rate (DL and UL, time slots)	Up to 15 Mbps downlink and 7.8 Mbps uplink in 10 MHz Up to 10 Mbps downlink and 7.8 Mbps uplink in 5 MHz
Receiver sensitivity	< -110 dBm at 11.25 Mbps per SF=16 code, 7.68 Mbps in AWGN < -113 dBm at 7.68 Mbps per SF=16 code, 3.84 Mbps in AWGN
Power consumption	500mW at 500mA
Dimension	88.8mm x 25.0mm x 12.5mm (LxWxH) - includes USB connector
Weight	37 grams (1.3 oz)
Antenna	Integral Antenna (USB)
Host interface	10/100 BaseT Ethernet
OS support	Windows XP, Windows Vista, Linux (kernel 2.6.22-14)
Operating temperature	-20 to +55 °C (-4 to +131 °F)
Storage temperature	-20 to +65 °C (-4 to +149 °F)
Humidity	0 to 95% non-condensing
Standards and Regulatory Approvals	ETSI FCC Part 27 UK: CE0501 - CE0422 No. 60950-1 - EN 60950 Rohs Directive 2002/95/EC

MODEL NUMBER	
USB-2000-06-02-US	2499 2000 MHz USB Stick UE (U.S. version)

WWW.IPWIRELESS.COM

ORDERING INFORMATION

To place an order, please contact IPWireless regional sales.
Americas - americasales@ipwireless.com
EMEA - emeasales@ipwireless.com
Asia Pacific - apacsales@ipwireless.com

ABOUT IPWIRELESS

IPWireless is a pioneer in developing and designing 3G and 4G wireless broadband and broadcast solutions, including chipsets, devices and complete network infrastructure solutions, based on 3GPP, the world's preeminent mobile standard. The company's high performance mobile broadband and integrated mobile broadcast (IMB) solutions enable mobile operators, consumer electronics companies, as well as government, public safety and military agencies to deliver a new generation of wireless services and develop compelling new applications using untapped global spectrum bands. The company's mobile broadband and IMB solutions have been deployed by some of the world's largest mobile operators, and government agencies including i-Mobile, Orange, New York City's Department of Information Technology and Telecommunications (D&T), and more. In Q2 2010, IPWireless and Sony announced an initiative to jointly develop 4G and Beyond Wireless Technologies.

IPWireless is headquartered in San Francisco, California, and operates a technology development center in Chippenham, UK. For more information, visit the company's Web site at www.ipwireless.com



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Unit 1, Chippenham Business Park
Chippenham, Wiltshire SN15 1BN United Kingdom
+44 (0) 1249 800 100

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IPWireless Datasheet

Technology company specializing in 3G and 4G Wireless Solutions needed to refresh and simplify their product data sheets. I created a new template that has been applied to over 15 products.



print

Case Study

oōtem
ADVERTISING

eHarmony

E HARMONY

**INDUSTRY:
ONLINE DATING SERVICE**

**LOCATION:
SAN FRANCISCO, CA**

WWW.EHARMONY.COM

ABOUT E HARMONY

eHarmony is the first service within the online dating industry to use a scientific approach to matching highly compatible singles. The company launched in the United States in 2000 and is now the #1 Trusted Relationship Services Provider in the USA. eHarmony's patented Compatibility Matching System® allows eHarmony members to be matched with compatible persons with whom they are likely to enjoy a long-term relationship. Millions of people of all ages, ethnicities, national origins and religious and political beliefs have used eHarmony's Compatibility Matching System to find compatible long-term relationships.

CHALLENGES

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

THE IDEA

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QUANTIFIABLE RESULTS

- Lorem ipsum dolor sit amet, consectetur adipiscing elit
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Ootem offers a full spectrum of media buying services including: digital, radio, print, out-of-home, television, search, and social media. We plan local, national, and international media buys. Our practice is centered around a proven process that focuses on understanding the unique consumer mind state as they are experiencing a particular piece of content so that the brand's message is delivered at just the right time, in just the right way. We believe you must understand the unique connection between the consumers and the content to know how a brand message will be received. This is what separates us from the rest. Based on this deep understanding and unique perspective, we are able to make recommendations based on pricing, reach, share-of-voice and connection in order to develop media plans that are most likely to deliver the desired results.

We do things different. But it looks like different works.

Discover a new way to agency.

Case Study

oōtem
ADVERTISING

compatible
partners

COMPATIBLE PARTNERS

**INDUSTRY:
ONLINE DATING SERVICE**

**LOCATION:
SAN FRANCISCO, CA**

WWW.COMPATIBLEPARTNERS.NET

ABOUT COMPATIBLE PARTNERS

Compatible partners is a dating site for relationship-minded gay and lesbian singles. Not your average dating site, the company is committed to helping gay singles find love every day. The traditional dating site model, offering only picture and profile browsing, can be ineffective for those gay singles looking for a long-term relationship — love that lasts. Compatible Partners utilizes patented matching technology developed by the scientists at eHarmony to match clients with like-minded singles.

CHALLENGES

Launch a new brand extension to an affinity market. The GLBT consumer has a very low brand perception of eHarmony. Therefore, the marketing plan needed to support DR, as well as, brand metrics.

THE IDEA

Utilize publisher's brand equity to increase consumer brand understanding and acceptance. In cooperation with ad server technologies deploy a remarketing campaign to drive KPIs.

QUANTIFIABLE RESULTS

- +38% registration goal in the first 4 weeks of campaign
- eCPR -44%
- Increased brand acceptance by 21%

Ootem offers a full spectrum of media buying services including: digital, radio, print, out-of-home, television, search, and social media. We plan local, national, and international media buys. Our practice is centered around a proven process that focuses on understanding the unique consumer mind state as they are experiencing a particular piece of content so that the brand's message is delivered at just the right time, in just the right way. We believe you must understand the unique connection between the consumers and the content to know how a brand message will be received. This is what separates us from the rest. Based on this deep understanding and unique perspective, we are able to make recommendations based on pricing, reach, share-of-voice and connection in order to develop media plans that are most likely to deliver the desired results.

We do things different. But it looks like different works.
Discover a new way to agency.

Ootem Advertising Case Studies

Created while working as a consultant for a local design firm.



print

'TIS THE SEASON!

As you gather together this holiday season, consider one or more of the unique selections on the following pages — perfect for every occasion!

Bubbly!

NO SPECIAL OCCASION
IS COMPLETE WITHOUT IT!



GERMAN GILABERT, CAVA ROSÉ \$13.95

Cava is a relatively new wine from a country with a very old winemaking history. First produced in the late 1870s, Cava immediately replaced Champagne as the drink of choice for Spain's high society. The Gilabert Rosé is dry with a creamy briary mousse, hints of citron, slightly under-ripe strawberry and doughy yeast.

2006 NAVERAN, CAVA BRUT \$12.95

Over 85% of this extraordinary Cava is sold to France, which says A LOT about the quality level present here. Eighteen months on the lees adds a richness and complexity not unlike a Brut Champagne.

2006 RAVENTÓS I BLANC, CAVA RESERVA ROSÉ \$21.95

"It was a woman who drove me to drink, and you know I never even thanked her." — W.C. Fields. The creamy texture, yeasty aromas and delicate cherry, raspberry and strawberry fruit could easily fool the most esteemed Champagne connoisseur.

SOMMARIVA, PROSECCO DI CONEGLIANO BRUT \$13.95 750ML \$32.95 MAGNUM

Lay out an assortment of Italian cheeses, light a candle and place two straws down. Why wait for New Year's to celebrate?

'TIS THE SEASON! 'TIS THE SEASON! 'TIS THE SEASON! 'TIS THE SEASON!

J. LAURENS, CREMANT DE LIMOUX BRUT \$13.95 750ML \$36.95 MAGNUM

Keep your friends guessing how much you paid for this bone dry, delicate and aromatic sparkling wine from the south of France. From the elegant to the way it shimmers and glows in the glass, your friends will swear they are drinking a wine worth several times more than its modest price tag. Made in the methode champenois from one-third Chardonnay, the finely strung beads, ethereal bouquet, robust acidity and pure tree orchard fruit will have them all coming back for more.

VEUVE FOURNY, CHAMPAGNE 1ER CRU GRANDE RÉSERVE BRUT \$44.95

Located in the premier cru village of Vertus, only the finest Chardonnay and Pinot Noir are selected for the Widow Fourny's Grand Réserve. Aged in small oak casks, this delicate Champagne is as ethereal as it is contemplative. Wisps of smoke, chalky minerals, and candied apples abound followed by a subtle floral component touched by vanilla bean, caramel and toast.

BILLECART-SALMON, CHAMPAGNE RÉSERVE BRUT \$49.95

Nothing lifts the spirits and rejuvenates the soul like a fine Champagne. Grilled bread, soft caramel, sourdough starter and a truckload of pear and apple

UNCORKED

SAN FRANCISCO WINE TRADING COMPANY
Holiday 2009



HAPPY
HOLIDAYS
from SFWTC!

Deals of the Year



2005 Jean-Louis Chave, Saint-Joseph "Offerus" \$19.95 was \$29.95

It is rare that a wine's quality does not reflect its price. This exceptional Syrah from the Northern Rhône shows both quality and outstanding value. "Juicy, with lots of briar, black cherry and sweet spice notes..." Rated 90 Wine Spectator

2006 Prophet, Pinot Noir "Teac Mor Vineyard" Russian River \$28.95 was \$38.95

At Prophet Wine Company, only one wine is produced. The small winemaking team is dedicated to producing world class Pinot from their estate-grown single vineyard. Reminiscent of a great Burgundy rather than a traditional California style it needs some time to open up—so, decant, or lay it down for a few years.

In this issue...

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HOLIDAY HOURS
MON-SAT.
10AM - 6:30 PM
OPEN SUNDAY!
10AM-5PM
CLOSED CHRISTMAS &
NEW YEARS DAY
ALWAYS OPEN
ONLINE: SFWTC.COM

San Francisco Wine Trading Company Holiday Newsletter 2010

Eight page, two-color, 8.5 x 11 self-mailer created while working as a consultant for a local design firm.



print

Advanced Search

The San Francisco Wine Trading Company

WINES | SPIRITS | WINE OF THE MONTH CLUB | ABOUT US | SHIPPING INFO | STORE EVENTS

my cart

Your shopping cart contains:

Product	Description	Qty	Price	Total
	Alieu, Montsant, Vendrell (Spain04-9937)	2	\$19.95	\$39.90

Sub Total: \$39.90

Update Cart | Continue Shopping | Checkout

Advanced Search

The San Francisco Wine Trading Company

WINES | SPIRITS | WINE OF THE MONTH CLUB | ABOUT US | SHIPPING INFO | STORE EVENTS

checkout

Register/Login

Enter your e-mail address:

Are you already registered with our store?

Yes. Please enter your password:

No. Create a new account.

Continue

Advanced Search

The San Francisco Wine Trading Company

WINES | SPIRITS | WINE OF THE MONTH CLUB | ABOUT US | SHIPPING INFO | STORE EVENTS

checkout

Payment/Place Order

Billing Address:

San Francisco Wine Trading Co.
250 Terasa St.
San Francisco, CA 94116 - US

Payment Details:

Card Type: MasterCard

Card Number:

Expiration: Month Year

Amount: \$73.12

Back | Continue

Advanced Search

The San Francisco Wine Trading Company

WINES | SPIRITS | WINE OF THE MONTH CLUB | ABOUT US | SHIPPING INFO | STORE EVENTS

checkout

Summary

Order Date: 05/20/09 | Ship Date Selected: 05/20/09

San Francisco Wine Trading Co.
250 Terasa St.
San Francisco, CA 94116 - US

Billing Address: Jane Doe, San Francisco Wine Trading Co., 419-987-1092, 250 Terasa St., San Francisco, CA 94116 - US

Shipping Address: Jane Doe, San Francisco Wine Trading Co., 419-987-1092, 250 Terasa St., San Francisco, CA 94116 - US

Product	Description	Qty	Price	Total
	Alieu, Montsant, Vendrell (Spain04-9937)	2	\$19.95	\$39.90

Sub Total: \$39.90
Shipping: FedEx Priority Overnight® \$43.17
Total: \$73.12

Discount or Gift Certificate Code

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The San Francisco Wine Trading Company

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Shipping Information

Information Hotline: 415.731.6222 or 800.681.WINE

Alabama, Alaska, Arizona, Arkansas, California, Connecticut, Colorado, Delaware, District of Columbia, Florida, Georgia, Hawaii, Idaho, Illinois, Indiana, Iowa, Kansas, Kentucky, Louisiana, Maryland, Massachusetts, Michigan, Minnesota, Mississippi, Missouri, Montana, Nebraska, Nevada, New Jersey, New Mexico, New Hampshire, New York, North Carolina, North Dakota, Ohio, Oklahoma, Oregon, Pennsylvania, Rhode Island, South Carolina, South Dakota, Tennessee, Texas, Utah, Vermont, Virginia, Washington, West Virginia, Wisconsin, Wyoming

Choose your shipping option:

- FedEx Priority Overnight® \$44.17
- FedEx Standard Overnight® \$33.75
- FedEx 2Day® \$23.57
- FedEx Express Saver® \$19.53
- FedEx Home Delivery® \$11.78
- With Call Pickup \$0.00

At this time, the shipping total does not include the cost of shipping insurance. The shipping insurance premium should be used as an estimate only. For precise shipping pricing, please contact us.

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FedEx Ground Shipping Chart

Information provided below estimates the shipping time from San Francisco. FedEx or SFWTC will also guarantee the fastest times possible. For detailed shipping information, please contact us at our FedEx office. (SFWTC ca. no. 4116)

1 day | 2 days | 3 days | 4 days | 5 days | 6 days

© 2009 San Francisco Wine Trading Co. - 250 Terasa St. (at Funston) San Francisco, 94116 - Phone: 415.731.6222 - Toll Free: 800.681.WINE - Store Hours: Monday to Saturday 10AM - 6:30PM

San Francisco Wine Trading Company Shopping Cart

Designed navigation for e-commerce section of SFWTC.com



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Performance at the 18th Annual Louisville AIDS Walk



Performance of My Old Kentucky Home at GALA Choruses Festival 2008



April 2 & 3, 2011
Ursuline Arts Center
Adults \$20
Seniors \$15

TICKETS



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[BeauxArtsBall.com](#)



The Kentucky Arts Council, the state arts agency, supports VOICES with state tax dollars and federal funding from the National Endowment for the Arts.



Member of GALA choruses network since
???? Lorem Ipsum

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www.VoicesKY.org

Re-designed site projected to launch in March 2011



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